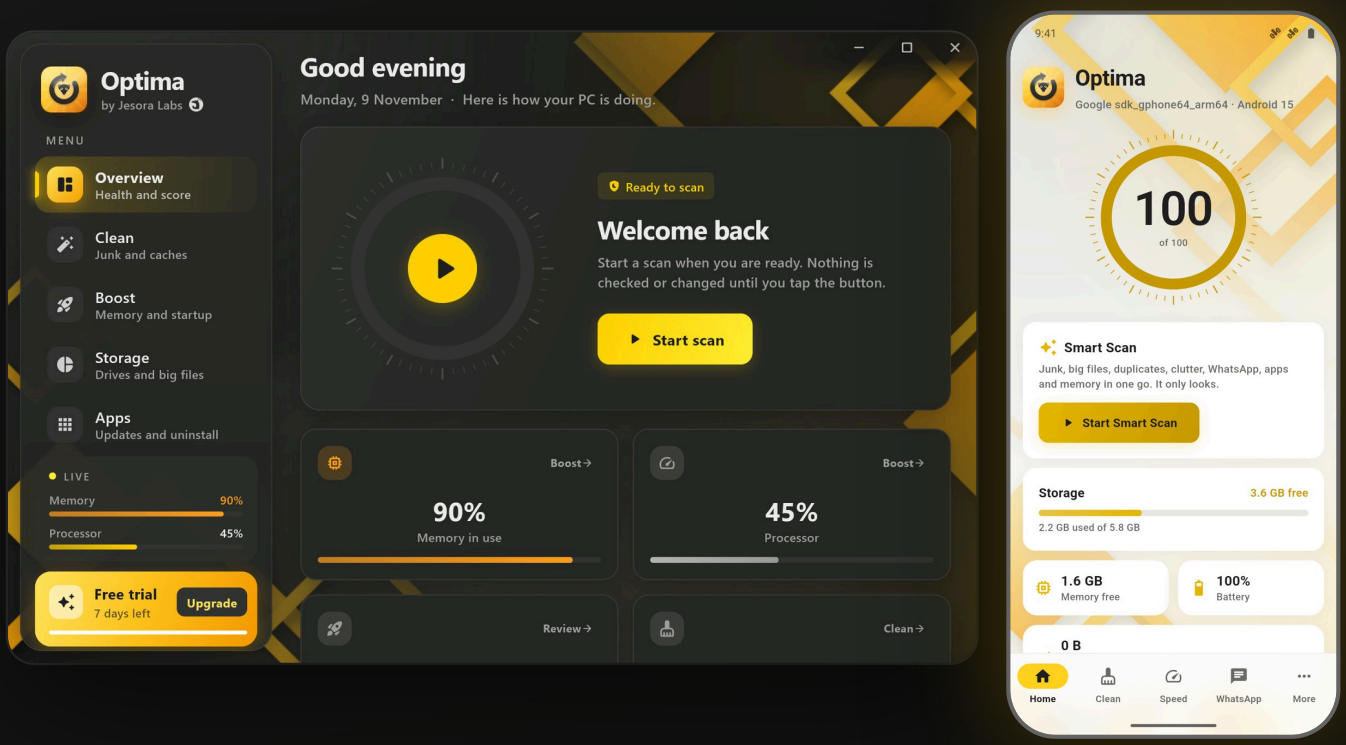
Jesora Optima

PRODUCT GUIDE

Clean. Optimize. Accelerate.

Jesora Optima clears the junk your computer collects, frees memory, decides what starts with it and finds the files filling your drive. On your phone it clears photos, WhatsApp media, duplicates and contacts. You see every item before anything is removed.

- Windows, macOS, Android and iOS
- Light and dark themes
- Cleans on your own device
- Free basics, 7-day trial of everything
- No ads, no scare tactics

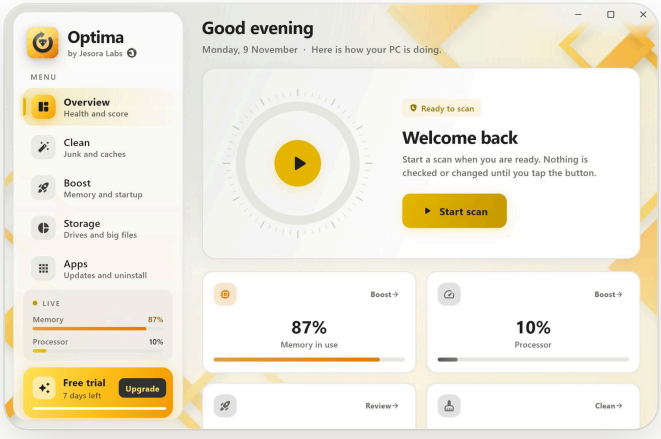


INSIDE THIS GUIDE

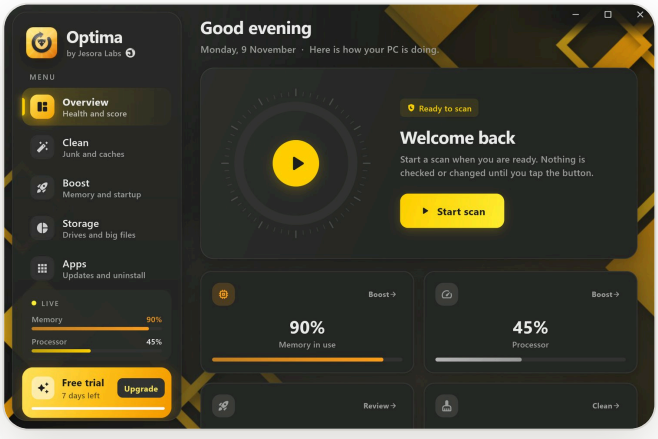
A tidy, fast computer and phone, without the scare tactics.

Every picture in this guide is a real screen. Optima has a light and a dark theme on every device; Auto follows your system. Features marked PREMIUM need Premium or the 7-day trial that every new install gets.

At a glance	What Optima is, the five tabs, and how it keeps your files safe
Overview	Smart Care, the health score and one-click Fix
Clean	Quick and deep junk scans, Privacy clean, daily auto-clean
Boost	One-tap Boost, heavy apps, startup apps, advisor, Game Mode, Maintenance
Storage	Drives, Space Lens, big files, duplicates, missing drives, file shredder
Apps	Deep uninstall on Windows and Mac, preinstalled apps, app updates
Settings	Plan, activation, theme, quiet mode
Android and iPhone	Home, Clean, Speed and Settings; WhatsApp; contacts; Recover
Platforms	What Optima can and can't do on each device
Plans	Free and Premium, buying, activating, moving and cancelling
Privacy and help	What leaves your device, and answers to common problems



Overview on Windows, light theme



The same screen in the dark theme

AT A GLANCE

Everything that slows a computer down, in one calm app.

Optima is the cleaning and speed half of Jesora Antivirus, made into its own product for people who only want a tidy, fast computer and phone. It can run beside Jesora Antivirus on the same computer.

Overview

Smart Care checks cleanup, protection, performance, apps and clutter in one scan, with a health score and the reasons behind it.

Clean

Quick and deep junk scans, browser privacy clean and a daily auto-clean of the safe junk.

Boost

Free memory now, close heavy apps, switch startup apps off, and run maintenance tools.

Storage

Drive health, Space Lens, big-file and duplicate finders, and a file shredder.

Apps

Deep uninstall with leftovers on Windows and Mac, preinstalled Windows apps and app updates.

Phones

Smart Scan, photo and WhatsApp clean-up, duplicate contacts and an honest speed check.

Rules Optima never bends

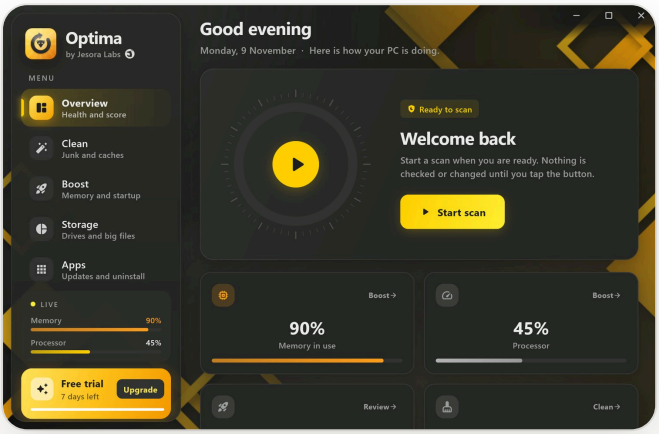
- Scans only look. Nothing changes until you choose it, and you see each item and its size first.
- Big files, duplicates and leftovers go to the Recycle Bin or Trash where the system allows.
- System files, shared folders and anything another program uses are never removed.
- A restore point and a registry backup before every deep uninstall on Windows.
- Files and scan results never leave your device. No ads, no trackers.
- Files an app is using are skipped and left as they are.

Honest results. No inflated counts and no fake "errors found". When a system doesn't allow something, such as boosting memory on an iPhone, Optima says so instead of pretending.

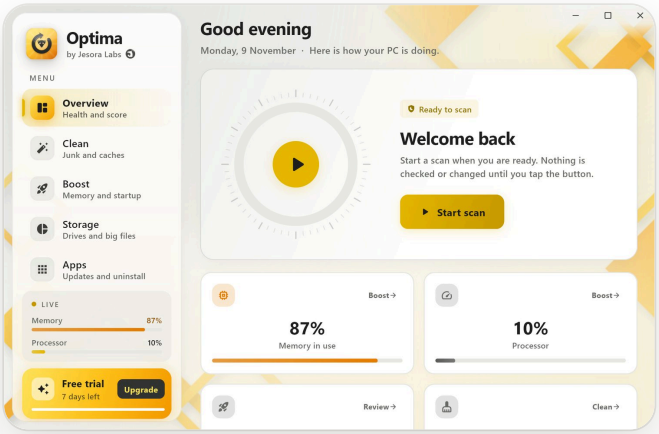
OVERVIEW AND SMART CARE

One scan, one clear score.

Overview is the first tab. Smart Care runs every check in one go, with a live percentage and the file it is looking at, then gives your computer a health score out of 100 and the reasons behind it.



Overview, dark theme



Overview, light theme

What Smart Care checks

- **Cleanup**: junk files and caches.
- **Protection**: unwanted programs and missing security updates.
- **Performance**: memory, startup apps and power settings.
- **Apps and clutter**: big and duplicate files, apps you don't use.

How to use it

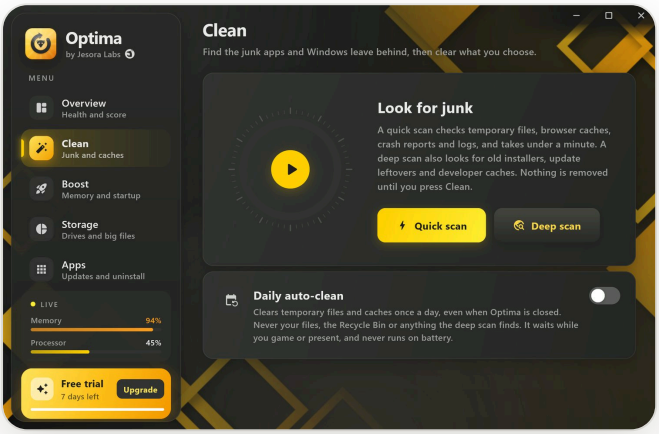
1. Choose **Start scan**. Nothing is checked or changed until you do.
2. Open the reasons under the score to see what lowered it.
3. Choose **Fix**. On Free it clears the safe junk; Premium also applies the speed-ups it found.

The tab also shows live memory and processor use, so you can see what Boost changes.

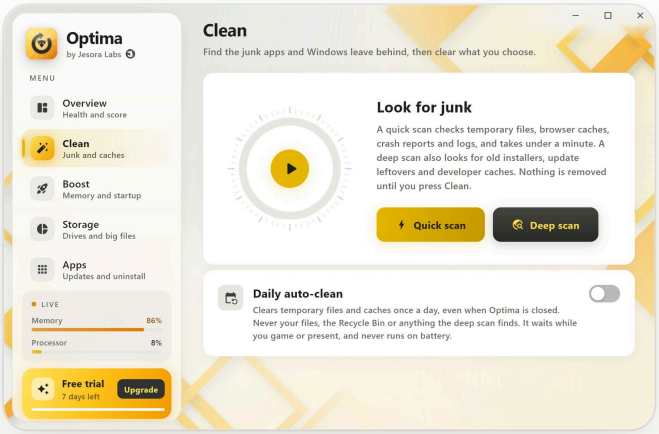
CLEAN

Find the junk Windows and apps leave behind.

A quick scan checks temporary files, browser and app caches, crash reports and old logs in under a minute. Tick what you want to clear; each row shows its size.



Clean, dark theme



Clean, light theme

Deep clean PREMIUM

- Windows Update leftovers and old installers.
- Developer caches: npm, pip, Gradle, VS Code and more.
- Every app rebuilds these by itself.

Privacy PREMIUM

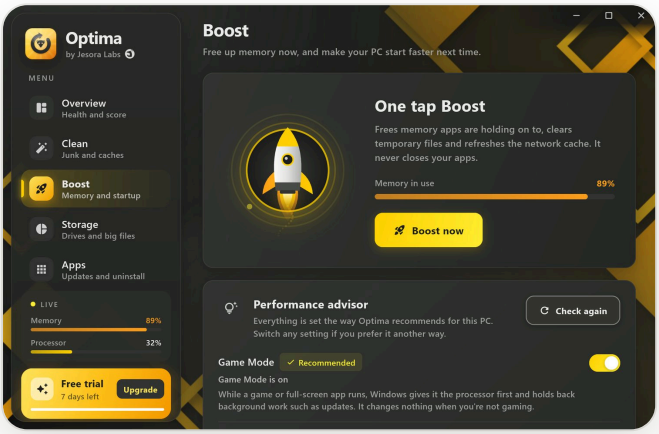
- Browser history for Chrome, Edge, Brave, Vivaldi, Opera and Firefox.
- Cookies only if you tick them; recent-files lists.
- Saved passwords and bookmarks are never touched.

Daily auto-clean PREMIUM **.** Turn it on and pick a time. It clears the safe junk once a day, even while Optima is closed (a Task Scheduler task on Windows, a launch agent on a Mac), skips the run on battery and while you game or present, and shows when it last ran and what it freed.

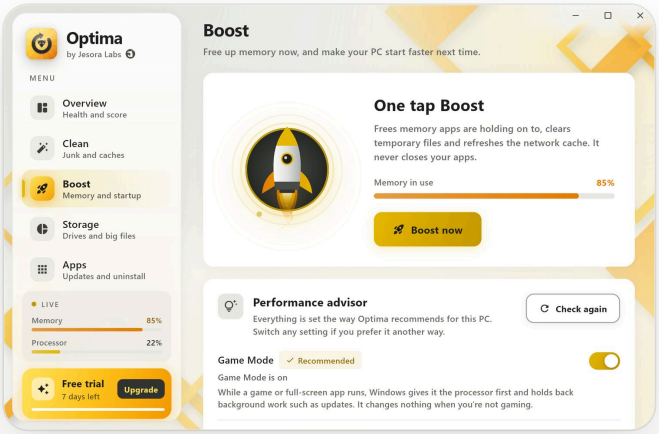
BOOST

Free memory now, and start faster every day.

One tap frees memory that idle apps are holding, clears temporary files and refreshes the network cache, with memory use before and after. It never closes the apps you are using.



Boost, dark theme



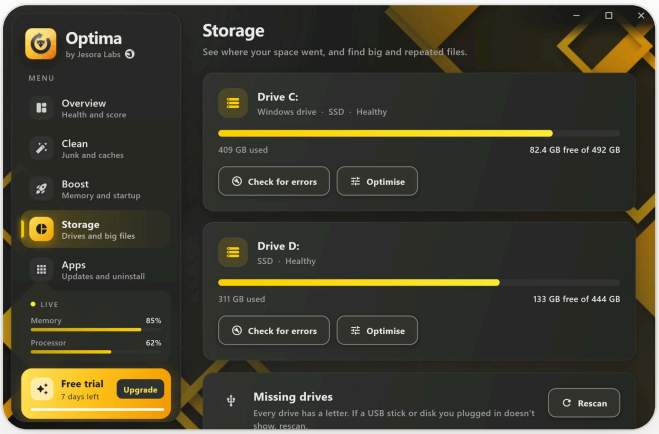
Boost, light theme

TOOL	WHAT IT DOES	PLAN
One-tap Boost	Frees memory held by idle apps, with before and after	Premium
Close heavy apps	Lists the apps using the most memory; you pick, Optima asks before each	Premium
Startup apps	A switch for everything that starts with the computer (on a Mac, login items and launch agents); switching off never uninstalls	Premium
Performance advisor	Settings that slow the computer down and why; one-click fixes with Premium	Free to look
Game Mode and power plan	Performance when you need it; Low Power Mode on a Mac	Free
Maintenance	Flush DNS, free RAM or purgeable space, DISM and SFC repair, Store reset, re-index Spotlight, repair Open With	Premium

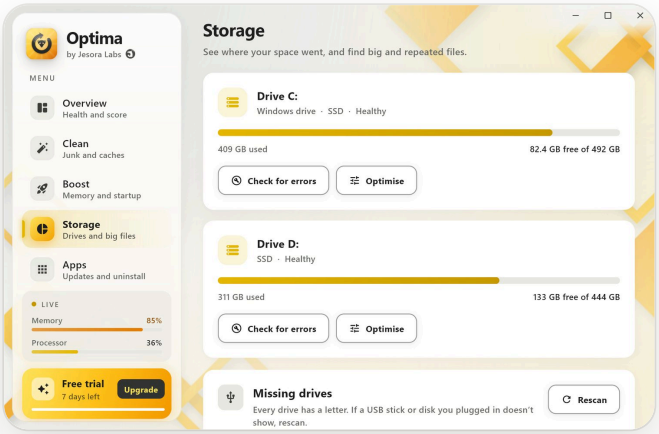
STORAGE

See where your space went.

Every drive with its free space and health, a map of your folders, and finders for big files and duplicates that compare contents, not just names.



Storage, dark theme



Storage, light theme

Drives and Space Lens

- Used and free space and health for each drive; **Check for errors** and **Optimise** (TRIM on SSDs, defragment on hard drives).
- **Space Lens**: folder sizes under your home folder. Click to go deeper, or show it in Explorer or Finder.
- **Missing drives**: Rescan brings back a USB stick or drive letter that disappeared.

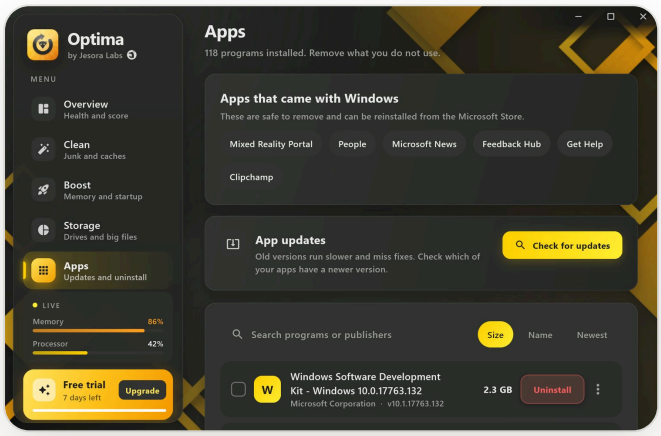
Big files, duplicates, shredder

- Big-file and duplicate finders are free to look. Moving what you pick to the Recycle Bin or Trash is PREMIUM.
- One copy of every duplicate is always kept.
- **File shredder** PREMIUM overwrites private files before deleting them, so undelete tools can't bring them back. There is no undo, and system folders can't be shredded.

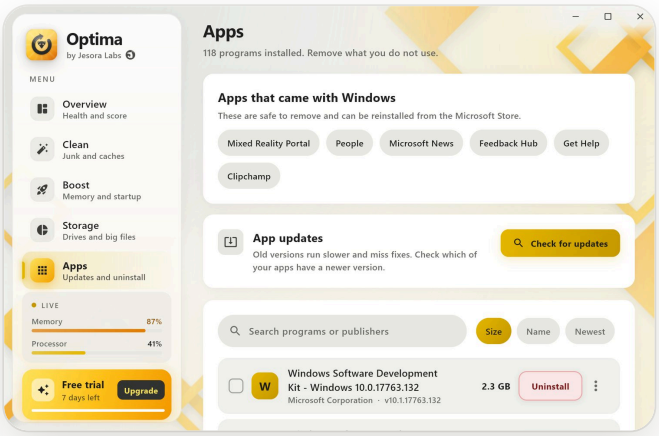
APPS

Deep uninstall on Windows and Mac, and keep the rest up to date.

Every installed app by size, with what a normal uninstall would leave behind. Optima never touches a folder another app still uses.



Apps, dark theme



Apps, light theme

Windows PREMIUM

- Runs the app's own uninstaller, silently where possible.
- Then removes leftover folders, registry entries, services and scheduled tasks.
- A restore point is made and registry entries are backed up first.
- Force remove an app that won't quit or has no uninstaller; remove several at once.

Mac PREMIUM

- The app goes to the Trash.
- Then its data in your Library, files in /Library, launch agents and daemons, and privileged helper tools.
- Put Back in the Trash undoes it.
- Grant Full Disk Access so Optima can also see Mail, Messages and Safari caches.

Preinstalled apps and unwanted programs

Remove apps that came with Windows (Premium); they can be reinstalled from the Microsoft Store. Adware, toolbars and bundled extras are flagged so you can decide.

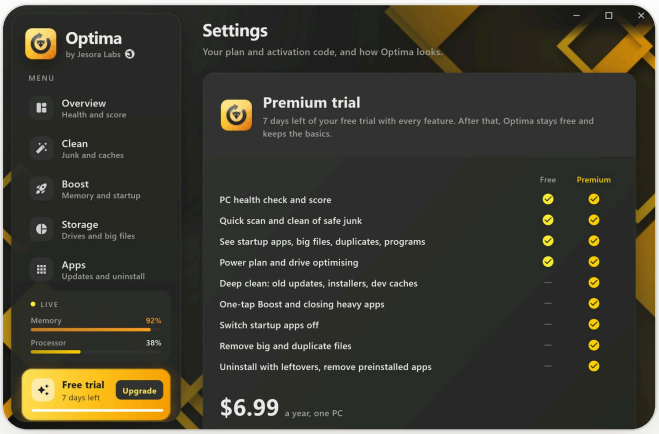
App updates

Winget on Windows; Homebrew, the App Store and apps' own update feeds on a Mac. Seeing what is out of date is free; updating in one click is Premium.

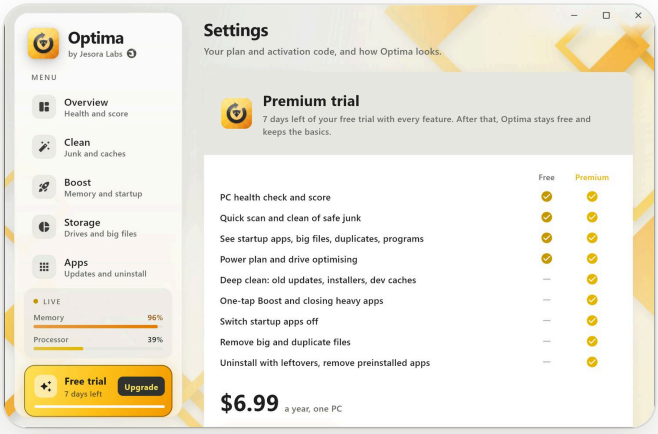
SETTINGS AND YOUR PLAN

Your plan, your code, and how Optima behaves.

Open Settings from the plan card at the bottom of the menu. It compares Free and Premium, holds your activation code, and sets the look and how quiet Optima is.



Settings, dark theme



Settings, light theme

Plan and activation

Free, trial or Premium, when it renews, and your code. Paste a code and choose Activate, or Change code.

Theme

Auto follows your Windows or macOS setting; or choose light or dark. The website and phone app match.

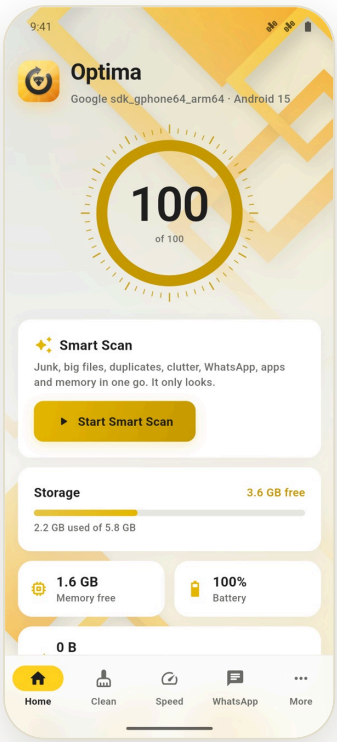
Quiet mode

Holds back notices while you game, watch full-screen video or run on battery.

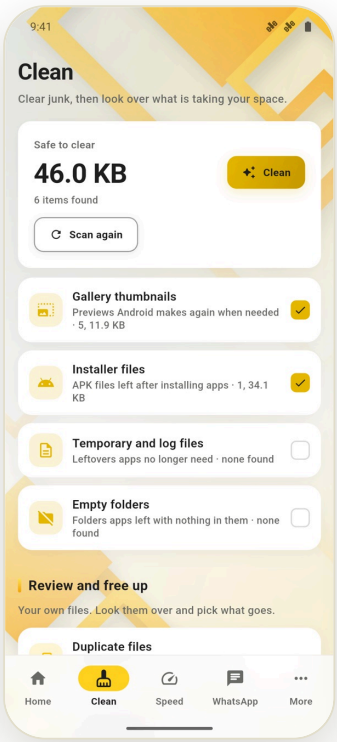
ON YOUR PHONE

Your phone, tidy in a tap.

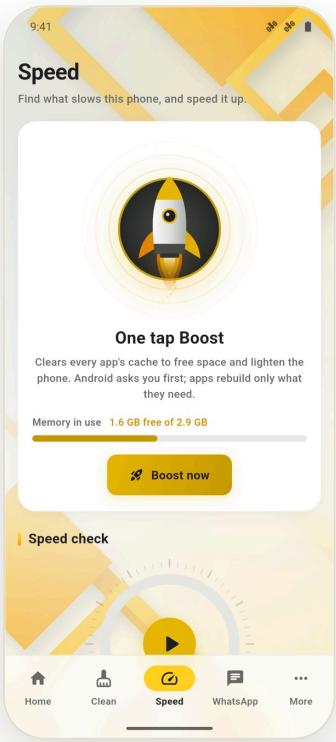
The same calm look on your phone, in four tabs: Home, Clean, Speed and Settings. Your plan is the gold badge at the top right of every page: Upgrade on Free, Premium once bought. Everything runs on the phone.



Home: score and Smart Scan



Clean: junk and review screens



Speed: Boost and check

Home

The health score and **Smart Scan**: every check in one go, with a percentage. On Android it covers junk, big files, duplicates, WhatsApp, apps, storage, memory and battery; on iPhone, photos, storage and battery.

Clean

One-tap junk on Android (thumbnails, installers, temp files, empty folders), then review screens for duplicates, similar photos PREMIUM, screenshots, big videos and old downloads. A gold sweep runs while it works, then the real space freed counts up.

Speed

On Android the rocket closes idle apps (Android 13 and older) or clears app caches (14 and later), and shows what it really freed. On iPhone it checks storage, battery, heat, Low Power and iOS updates instead of a fake memory boost.

ON YOUR PHONE

WhatsApp under control, messages untouched.



WhatsApp media, under Clean

Android

- Media by kind and by age, sent and received, including media left behind after WhatsApp was uninstalled.
- A keep-for rule on each row, and Clean now.
- Forwarded copies (the oldest kept) and old chat backups (the newest always kept).
- Daily auto-clean PREMIUM when the battery isn't low, with its last result.
- By chat PREMIUM: turn on notification access and Optima learns each chat from then on (not muted chats).

iPhone

iOS doesn't let apps touch WhatsApp's files. Optima cleans the WhatsApp album in Photos and gives a step-by-step guide for each chat, with a button to open WhatsApp.

Duplicate contacts

Same name, number or email merged into one card, backed up on the phone and undoable for 30 days.

Recover

On Android, photos, videos and audio wait in the system trash (Android 11+) and come back in one tap. On iPhone: Recently Deleted.

Settings

Plan card, reminders PREMIUM, Apps, permissions, battery, cleaning history, theme, help. Android also has a free-space widget.

Only media, never messages. A removed photo shows as missing in the chat unless it is in your gallery or WhatsApp backup, so Optima asks before every clean.

PLAIN FACTS

Each device allows different things. We say how.

	WINDOWS	MAC	ANDROID	IPHONE AND IPAD
Health scan	Smart Care	Smart Care	Smart Scan	Smart Scan
Junk clean	Quick and deep	Quick and deep	Thumbnails, installers, temp files, empty folders	Not allowed by iOS
Big and duplicate files	Yes	Yes	Duplicate and similar photos, large videos	Exact and similar photos, screenshots, large videos
Boost	Yes	Close the heavy apps you pick	Idle apps (13 and older), app caches	Speed check, no fake boost
Startup apps	Yes	Login items and agents	n/a	n/a
Deep uninstall	With a restore point	Library data, helpers, agents, to the Trash	Unused and heavy apps	Not allowed by iOS
App updates	winget	Homebrew, App Store, update feeds	Google Play	App Store
WhatsApp	n/a	n/a	By kind and by chat, copies, backups	Album, guide for each chat
Duplicate contacts	n/a	n/a	Merge, 30-day undo	Merge, 30-day undo
Recover	Recycle Bin	Trash	System trash (11+)	Recently Deleted
Daily auto-clean	Yes	Yes	WhatsApp, daily	No background work on iOS
Buying Premium	Website	Website	Google Play	App Store

Windows 10 and 11 (64-bit) · macOS 12 or later · Android 8 or later · iOS 15 or later

No miracle claims. Optima doesn't promise to speed a computer up by a percentage. iOS doesn't let any app close other apps or clean their files, so on iPhone Optima does what Apple allows and points you to iOS Settings for the rest.

FREE AND PREMIUM

The basics are free. Premium is fair.

Every new install gets every feature for 7 days, with no card. After that Optima moves to Free by itself and keeps the basics.

	FREE	PREMIUM
Computer	Health check and score, quick clean of safe junk, see startup apps, big files, duplicates and programs, Space Lens, power plan, Game Mode, drive optimising, see app updates	Deep clean, Privacy clean, daily auto-clean, Boost, closing heavy apps, startup switches, removing big and duplicate files, deep uninstall, preinstalled apps, Maintenance, shredder, one-click updates and advisor fixes
Phone	Smart Scan, junk and duplicate cleaning, big files, screenshots, contacts, Speed, Recover and every clean you start	Daily WhatsApp auto-clean, WhatsApp by chat, similar photos, reminders

Free

₹0 forever, on every device.

Premium for a computer

₹199 a year in India, US$6.99 elsewhere, one computer. Bought on optima.jesoralabs.com.

Premium on a phone

₹199 or US$6.99 a year, a subscription in Google Play or the App Store.

Computer

1. Buy on the website: Razorpay in India (UPI, cards, net banking), PayPal elsewhere.
2. Your code is emailed and always in your account.
3. Settings › paste the code › Activate.
4. New computer: remove the old one under My devices, then activate.
5. Renewal never goes up in price; turn it off in your account any time.

Phone

1. Tap the gold Upgrade badge, or the plan card in Settings.
2. The Premium page shows price, renewal and cancelling terms.
3. New phone: same store account, or Restore purchase.
4. Cancel in Google Play or iPhone Settings › your name › Subscriptions, a day before renewal.

PRIVACY AND TROUBLESHOOTING

Your files stay home. Help is a person.

What leaves your device. Scans and cleaning run locally; files and scan results are never uploaded. Activating Premium on a computer sends only the activation code, a random device id and the computer's name, so you can see your devices. Phones send nothing: no account, no analytics, no ads, no trackers.

IF...	DO THIS
Optima can't reach its engine	Choose Try again. If it keeps happening, restart the computer; security software can block the local engine, which only listens on 127.0.0.1.
Some junk is still there	Files an app is using are skipped. Close the browser or app and clean again. On a Mac, grant Full Disk Access.
A USB stick or drive letter is missing	Storage › Missing drives › Rescan.
Something was removed by mistake	Recycle Bin or Trash. After a deep uninstall on Windows, the restore point. On Android, Recover; on iPhone, Recently Deleted.
Premium didn't unlock	Computer: paste the code from your account again. Phone: Restore purchase on the Premium page.
Android finds little	Turn on All files access and Usage access in Optima's Settings tab; nothing leaves the phone.
WhatsApp by chat is empty	Turn on notification access. Optima learns from then on, and not from muted chats.

More answers in the online guide at optima.jesoralabs.com/guide/ and the privacy policy at optima.jesoralabs.com/privacy/.

JESORA LABS

Jesora Optima is made by Jesora Labs, the small studio behind Jesora Antivirus, Pennvo, Inkora, !Locker, RackHatch and Event Reminder. We build calm, honest software and sell it at one fair price.

Get started

1. Install Optima on your Windows PC or Mac, or from Google Play or the App Store.
2. On a Mac, grant Full Disk Access when Optima asks.
3. Run Smart Care (computer) or Smart Scan (phone).
4. Review what it found, then clean what you choose.
5. Turn on daily auto-clean, and pick your theme in Settings.

Contact

Product site: optima.jesoralabs.com
Online guide: optima.jesoralabs.com/guide/
Support: support@jesoralabs.com

Jesora Optima is coming soon to Windows, macOS, Android and iOS. Write to us and we will tell you the day it arrives.